

**ae Africa**

ENERGY CONFERENCE

In collaboration with

**saee**  
Southern African Energy Efficiency  
CONFEDERATION

# 2026 Prospectus

Two Oceans Aquarium  
October 28-29, 2026



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# Conference Overview

## Connect with the Energy Leaders Shaping Tomorrow

The AEE Africa Energy Conference & Exhibition focuses on energy efficiency, sustainability, and energy management within the African context. The conference provides a platform for energy professionals, policymakers, utilities, commercial stakeholders, and industry representatives to exchange knowledge, share best practices, and explore practical approaches to advancing energy performance and sustainability.

Through technical sessions, industry presentations, and networking opportunities, the conference supports professional development and collaboration across the energy sector. The exhibition component provides a structured environment for solution providers to showcase technologies and services aligned with energy efficiency and sustainable development initiatives.

The conference includes the Energy Awards Gala Dinner, recognizing excellence and leadership in the advancement of energy efficiency and sustainability.

### About the Organizers

#### About AEE

The Association of Energy Engineers (AEE) is a global nonprofit organization supporting energy professionals in their mission to improve energy efficiency, reduce greenhouse gas emissions, optimize building performance and advance net zero goals.

Through education, certification, and professional development, AEE empowers 18,500 members in 144 countries to lead the global energy transition.



#### About SAEEC

The Southern African Energy Efficiency Confederation (SAEEC) is the recognized AEE chapter in Southern Africa. SAEEC promotes the understanding and application of energy efficiency and energy management through professional development, networking, and knowledge exchange across the region.

# Conference Topics

Energy Policy and Regulatory Frameworks in Africa	Implementation of Energy Standards and Action Plans	Renewable and Alternative Energy Development	Sustainable Energy Transition Strategies
Industrial Energy Efficiency and Management	Energy Efficiency in Manufacturing and Production	Building Energy Performance and Efficiency	Energy Performance Certification Systems
Sustainable Urban and Municipal Energy Management	Local Government Energy Planning and Implementation	Energy Data Analytics and Monitoring Systems	Measurement and Verification (M&V) Practices
Low-Carbon and Alternative Transport Systems	Clean Mobility and Transport Electrification	Energy Services Companies (ESCOs) and Market Development	Entrepreneurship and Innovation in the Energy Sector
Capacity Building in the Energy Industry	Women and Youth Empowerment in Energy	Professional Development in Sustainable Energy	Integrated Energy Management and Climate Action Strategies

# Why Exhibit or Sponsor



**350+**  
Attendees

## Top Reasons to Participate:

- **Meet New Prospects**  
Engage face-to-face with qualified attendees actively seeking solutions
- **Position Your Brand as a Thought Leader**  
Gain visibility through speaking, branding, and content opportunities
- **Boost Brand Awareness**  
Make a lasting impression through on-site exposure and pre-event promotion
- **Connect with Industry Professionals**  
Build relationships with executives, engineers, energy managers, and consultants
- **Launch New Products or Services**  
Showcase innovations to an audience ready to take action
- **Stay on the Leading Edge**  
Learn about upcoming trends, projects, and funding initiatives
- **Join a Global Energy Community**  
Be part of a mission-driven network leading the energy transition
- **Influence Decision-Makers**  
Educate and inform attendees through demos, case studies, and conversation



# Premier Sponsorship

Take your Visibility to the Next Level Maximize your brand impact with a tiered package built for visibility, access, and results.

Whether you're looking to align your brand with thought leadership, connect with buyers, or be a prominent supporter of energy innovation, these sponsorship levels offer the most exposure and engagement.

## Platinum – R1,000,000 (USD 60,000)

- Keynote Speaker Slot
- 30 Delegate Passes (interchangeable for pop-up exhibition stands)
- Branded Track with Speaker Slots
- Co-Branding on Conference Material (Bags, Programme, Pens, Lanyards, Notebooks)
- 3x3 Exhibition Stand
- 6 Pop-Up Exhibition Stands (interchangeable for delegate passes)
- Company Logo on AEE and SAEEC Conference Websites
- Logo on SAEEC Newsletters from date of sponsorship
- Two Full Page Programme Advertisements (Front Page and Mid Page)
- Wall Banner inside and outside Main Plenary
- Energy Awards Gala Dinner Passes Included

## Gold – R750,000 (USD 45,000)

- 20 Delegate Passes (interchangeable with pop-up exhibition stands)
- Track Speaker
- 3x3 Exhibition Stand
- 2 Pop-Up Exhibition Stands (interchangeable with delegate passes)
- Full Page Programme Advertisement (Back Page)
- Wall Banner inside and outside Main Plenary
- Company Logo on AEE and SAEEC Conference Websites
- Energy Awards Gala Dinner Passes Included

## Silver – R500,000 (USD 30,000)

- 15 Delegate Passes (interchangeable with pop-up exhibition stands)
- Track Speaker
- 3x3 Exhibition Stand
- 2 Pop-Up Exhibition Stands (interchangeable with delegate passes)
- Full Page Programme Advertisement (Mid Page)
- Wall Banner inside and outside Main Plenary
- Company Logo on AEE and SAEEC Conference Websites
- Energy Awards Gala Dinner Passes Included

## Bronze – R250,000 (USD 15,000)

- 10 Delegate Passes (interchangeable with pop-up exhibition stands)
- Track Speaker
- 3x3 Exhibition Stand
- 2 Pop-Up Exhibition Stands (interchangeable with delegate passes)
- Half Page Programme Advertisement
- Wall Banner inside and outside Main Plenary
- Company Logo on AEE and SAEEC Conference Websites
- Energy Awards Gala Dinner Pass Included

### USD CUSTOMERS

- Contracting and payment directly with AEE, USA.
- Prices exclude transfer fees, country specific taxes such as withholding taxes.

### ZAR CUSTOMERS

- Contracting and payment directly with SAEEC, South Africa.
- Prices exclude VAT, transfer fees, and country specific taxes such as withholding taxes.

# Exhibit Packages

Whether you're aiming to connect directly with attendees, highlight your offerings, or grow your visibility, these exhibit packages are built to help you showcase your business and spark real conversations on the show floor.

## 2x2 Shell Stand – R30,000 (USD 1,800)

- 2 Delegate Passes
- Promotional Material in Conference Bag
- 1 Pull-Up Banner inside Presentation
- 1 Pull-Up Banner outside Presentation Hall
- Company Logo on SAEEC Conference Website
- Table + 2 Chairs + PowerPoint + Fluorescent Light

## Pop-Up Exhibition Stand – R6,000 (USD 360)

- 1 Delegate Pass
- Cocktail Table + 1 Bar Stool + PowerPoint + Fluorescent Light

## Track Sponsorship – R35,000 (USD 2,100)

- 2 Delegate Passes
- Promotional Material in Conference Bag
- 1 Pull-Up Banner inside Presentation
- 1 Pull-Up Banner outside Presentation Hall
- Company Logo on SAEEC Conference Website
- Company Logo on 2 SAEEC Newsletters (Pre and Post Conference)

### USD CUSTOMERS

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### ZAR CUSTOMERS

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# Delegate Registration & Energy Awards Gala

Explore Conference and Energy Gala registration options and pricing and secure your place at this practitioner-led event. From practical, locally grounded insights with global impact to an evening celebrating excellence through Africa's energy awards, your registration connects you to the full experience.



**AEE SAEEC  
Active Members**

R3,500 (USD 185)



**Non-AEE SAEEC  
Members**

R6,000 (USD 315)



**Energy Awards  
Gala Dinner  
Additional Guest**

R800 (USD 42)

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## ZAR CUSTOMERS

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- Prices exclude VAT, transfer fees, and country specific taxes such as withholding taxes.

# Sales Contacts

Reserve your booth, claim your sponsorship,  
or ask us about custom packages.

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